

# Muhammad Muhsin

Senior Software Engineer

Colombo, Sri Lanka



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## Bio

Senior Software Engineer with 9 years of experience, specializing in WordPress, React, Gutenberg, and product development. Worked remotely for the last 6 years and have contributed to Full Site Editing as well as Headless WordPress projects as a lead developer. Passion includes employing Gutenberg to solve problems for folks around the world, one block at a time.

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## Experience

### Product Developer at Awesome Motive, Inc. (OptinMonster)

September 2022 – Present

- Rebuilt OptinMonster.com from scratch using a Block Theme and several custom blocks.
- Ensured performance of the website as well as Core Web Vitals were intact.
- Developed the product with new features, and bug fixes using technologies like React, Vue, and PHP.

### Partner at Insytful

February 2019 – Present

- Served clients such as Human Made, LearnDash, and AKQA Dubai.
- Tasks include recruitment, customer servicing, project management, business development, and quality assurance.

### Senior Engineer at XWP Pty Ltd.

January 2022 – August 2022

- Rebuilt the frontend of the GIC.Careers website using a Hybrid WordPress theme.
- Contributed to a React-based extension project for Twitch < > Amazon using Gutenberg and the WP REST API as well as Swiper.js.

### Senior React Engineer at rtCamp, Inc.

May 2019 – December 2021

- Created landing pages for multiple successful media brands garnering millions of daily views.
- Led the development of a decoupled eCommerce website using WooCommerce and GraphQL.

### Software Engineer at Capbase, Inc.

April 2019 – October 2019

- Used React Hooks and AWS to build the company's core product
- The business went through a successful exit and was acquired by Deel.

## **Co-Founder at Laccadive IO**

March 2016 – February 2019

- Developed solutions using WordPress, React, and other technologies for clients in the Middle East and the Indian subcontinent.
- Completed projects for government organizations, sports organizations, adventure parks, and legal tech education and publication.

## **Software Development Intern at Rezgateway**

July 2015 – November 2015

- Worked on Bonotel, the company's flagship project.
  - Tasks included bug fixes and new feature implementation.
  - Learnt about the Agile/Scrum software development methodology.
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# Education

## **BSc. (Hons) Software Engineering from Plymouth University, UK**

2013 – 2016

- Won award for best performance.
- Got the highest mark in this degree, earning a First Class Honors.

# Skills

- ✓ WordPress
- ✓ React
- ✓ Gutenberg
- ✓ Product Engineering
- ✓ Unit Testing